

WHAT IS CLAIMED IS:

1. A gift mediating method for mediating a gift to be presented from a sender to a receiver, the method comprising:
 - a receiver corresponding step of providing the gift order information sent from the sender of the gift to a receiver-side client set to the receiver side of the gift;
 - a gift changing step of storing the gift change for change of the gift sent from the receiver-side client; and
 - a sender corresponding step of providing the gift change information corresponding to the receiver to the sender-side client when the sender-side client set to the sender side executes gift-order processing for the receiver.
2. The gift mediating method according to claim 1, wherein the sender corresponding step provides the information of a best gift suitable for at least the receiver to the sender-side client when the gift is ordered in accordance with the gift change information.
3. The gift mediating method according to claim 1, wherein the sender corresponding step provides the information about a worst gift not suitable for at least the receiver to the sender-side client when the gift is ordered in accordance with the gift change information.

4. A gift mediating method for mediating a gift to be presented from a sender to a receiver, the method comprising:

a receiver corresponding step of providing the gift order information sent from the sender of the gift to a receiver-side client set to the receiver side of the gift;

a letter-of-appreciation accepting step of accepting a letter of appreciation sent from the receiver to the sender; and

a letter-of-appreciation sending step of sending the letter of appreciation to the sender-side client at least in the form of electronic data.

5. A gift mediating method for mediating a gift to be presented from a sender to a receiver, the method comprising:

a receiver corresponding step of providing the gift order information sent from the sender of the gift to a receiver-side client set to the receiver side of the gift;

a letter-of-rejection accepting step of accepting a letter of rejection for rejecting a gift sent from the sender;

and

a letter-of-rejection sending step of sending the letter of rejection to the sender-side client at least in the form of electronic data.

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6. A gift mediating method for mediating a gift to be presented from a sender to a receiver, the method comprising:

a gift-designation accepting step of accepting a designation of the receiver of the gift;

5 a transmitting step of transmitting the information about the receiver; and

a receiving step of receiving the information on a gift suitable for the receiver out of the gift change information about change of gifts presented to the receiver
10 in the past.

7. A gift mediating method for mediating a gift to be presented from a sender to a receiver, the method comprising:

a gift-designation accepting step of accepting a
15 designation of the receiver of the gift;

a transmitting step of transmitting the information for the receiver; and

a receiving step of receiving the information on a gift not suitable for the receiver out of the gift change
20 information about change of gifts presented to the receiver in the past.

8. A gift mediating method for mediating a gift to be presented from a sender to a receiver, the method comprising:

25 a receiving step of receiving the gift order

information including the information about the sender of the gift to be sent to the receiver;

a designation accepting step of accepting a designation of a letter-of-appreciation sending
5 destination out of the received gift order information; and

a transmitting step of transmitting the information showing that the letter of appreciation is transmitted in accordance with the designation.

10 9. A gift mediating method for mediating a gift to be presented from a sender to a receiver, the method comprising:

a receiving step of receiving the gift order information including the information about the sender of the gift to be sent to the receiver;

15 a designation accepting step of accepting a designation for rejecting the gift out of the received gift order information; and

a transmitting step of transmitting the designation information showing that the gift is rejected in accordance
20 with the designation.

10. A computer readable medium for storing instructions, which when executed on a computer, causes the computer to perform:

25 a receiver corresponding step of providing the gift

order information sent from the sender of the gift to a receiver-side client set to the receiver side of the gift;

a gift changing step of storing the gift change for change of the gift sent from the receiver-side client; and

5 a sender corresponding step of providing the gift change information corresponding to the receiver to the sender-side client when the sender-side client set to the sender side executes gift-order processing for the receiver.

10 11. A computer readable medium for storing instructions, which when executed on a computer, causes the computer to perform:

a receiver corresponding step of providing the gift order information sent from the sender of the gift to a receiver-side client set to the receiver side of the gift;

15 a letter-of-appreciation accepting step of accepting a letter of appreciation sent from the receiver to the sender; and

a letter-of-appreciation sending step of sending the letter of appreciation to the sender-side client at least in the form of electronic data.

12. A computer readable medium for storing instructions, which when executed on a computer, causes the computer to perform:

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a receiver corresponding step of providing the gift order information sent from the sender of the gift to a receiver-side client set to the receiver side of the gift;

a letter-of-rejection accepting step of accepting a
5 letter of rejection for rejecting a gift sent from the sender;
and

a letter-of-rejection sending step of sending the letter of rejection to the sender-side client at least in the form of electronic data.

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13. A computer readable medium for storing instructions, which when executed on a computer, causes the computer to perform:

a gift-designation accepting step of accepting a
15 designation of the receiver of the gift;

a transmitting step of transmitting the information about the receiver; and

a receiving step of receiving the information on a gift suitable for the receiver out of the gift change
20 information about change of gifts presented to the receiver in the past.

14. A computer readable medium for storing instructions, which when executed on a computer, causes the computer to
25 perform:

a gift-designation accepting step of accepting a designation of the receiver of the gift;

a transmitting step of transmitting the information for the receiver; and

5 a receiving step of receiving the information on a gift not suitable for the receiver out of the gift change information about change of gifts presented to the receiver in the past.

10 15. A computer readable medium for storing instructions, which when executed on a computer, causes the computer to perform:

a receiving step of receiving the gift order information including the information about the sender of
15 the gift to be sent to the receiver;

a designation accepting step of accepting a designation of a letter-of-appreciation sending destination out of the received gift order information; and

a transmitting step of transmitting the information
20 showing that the letter of appreciation is transmitted in accordance with the designation.

16. A computer readable medium for storing instructions, which when executed on a computer, causes the computer to
25 perform:

a receiving step of receiving the gift order information including the information about the sender of the gift to be sent to the receiver;

5 a designation accepting step of accepting a designation for rejecting the gift out of the received gift order information; and

a transmitting step of transmitting the designation information showing that the gift is rejected in accordance with the designation.

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